

What does a Coach do for me?

Coaching provides a framework for you to work within to develop the skills necessary to achieving business success and ultimately life success as well. My motto is Driving Success! Balancing Life!

Coaching is RESULTS oriented, it is more than a feel good experience!

Coaching, for the business owner provides tangible results, such as these as reported by third party sources.

- Revenues increased >20% per year
- 10 fold Return on Investment
- Greater job satisfaction, resulting in less employee turnover
- Home life improved, missed fewer family events.

Coaching provides business and life skills

As an overview, our organization works with each individual to probe, analyze and develop new skills in the following areas:

- You have the answers – this process will help you discover them
- Coaching sessions are not about being right or wrong, they're about becoming more effective
- Is what you're doing now working or not?
- Helps you focus your energy on being more successful and happy
- Challenges you to look at the results, not your intentions -- if you don't like some of your results, change!
- Encourages you to adopt more effective beliefs, habits and strategies

In short we ask you the questions that you do not want to ask, much less answer. Through our questioning process you are able to cut through the clutter and develop true Strategic Focus.

Our Coaching goal is develop the following skill set in each person we work with:

- A **STRATEGIC MINDSET**, do the right things for the right reasons.
- Become **AWARE** of what is going on around you and what you are doing and why.
- Become **FOCUSED**, and use this focus to grow your business in the right way and in less time.
- Understand how to be **EFFECTIVE**, not everything you do should be done.

- Become more **PRODUCTIVE**. Achieve greater results in less time as a result of learning to be focused and effective.
- Be **SUCCESSFUL**, the result is that you will be more successful in business and most importantly in life!

How do you “do” coaching?

Coaching is provided in one of three ways, most people find a blend of retreats and one on one coaching to be the most successful combination.

Day long Strategic Retreat Workshops where you learn the **STRATEGIC MINDSET**[®] and develop the skills you need to insure life long success.

Face to Face, One on One coaching where you work with one of our staff on your challenges and issues. Each session is 90 minutes in length and is devoted the specific challenge you are facing as well as introducing, as appropriate new skill sets.

Telephone, On-Line or Email chat One on One coaching is similar to the above but uses technology to eliminate the need for you to travel to meet with your coach.

Summary

Our clients have shared these comments regarding their experience with The Growth Coach:

- Are more focused, effective and strategic
- Make more money; work less
- Enjoy life more (greater freedom, more personal time, etc.)
- Their businesses are now easier to grow and manage

FREE OFFER

Want to find out more? Contact us and arrange for a free 90 minute one on one coaching session. Discover if coaching is right for you!

John S. Benjamin, Business Coach and Strategic Business Owner of The Growth Coach located in Greeley. John's passion is to provide affordable coaching to Front Range Business owners, helping them to have more successful and balanced lives. For more information, questions or comments go to www.FrontRangeCoaching.com, e-mail j.benjamin@TheGrowthCoach.com or call (970) 346-0101

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